

Joomla! Kickstart: Part 2: Content



Presented @ Joomla Chicago

Outline

Content

- ▶ What is content?
- ▶ Organizing content
- ▶ Creating content in Joomla! live



Content You Say?

- ▶ It's the stuff on your website
- ▶ Web content is the textual, visual or aural content that is encountered as part of the user experience on websites. It may include, among other things: text, images, sounds, videos and animations. - Wikipedia
4/18/2010



Types of Content

There are two general types of content on a site:

- ▶ Content you create for your site
- ▶ Content website users create



Content You Create

Content you create is usually about your business / organization

- ▶ Press Releases
- ▶ Product Information
- ▶ Blogs
- ▶ Landing pages
- ▶ Contact Information
- ▶ Reviews
- ▶ Created by site administrators (your team)



Content Users Create

Joomla allows many ways for site users to contribute content.

- ▶ Blog entries
- ▶ Comments on blogs and articles
- ▶ Forum posts
- ▶ New articles (if permission granted)
- ▶ Web Links

Registered users can be granted different privilege levels to create different types of content



Steps To Create Content

- ▶ Plan Content
- ▶ Create a sitemap
- ▶ Create a wireframe of homepage and other pages.
 - ▶ Homepages usually have a different layout
- ▶ Organize
- ▶ Implement into Joomla!



Content Hierarchy

- ▶ Categories
 - ▶ Can have unlimited sub categories
 - ▶ Can contain many articles
- ▶ Uncategorized is a special category.
 - ▶ It allows for articles to display without a category
- ▶ Articles
 - ▶ Lowest tier
 - ▶ Article = webpage = content
 - ▶ Visitors see and read your articles
 - ▶ Articles can be uncategorized



Organizing Content

- ▶ Category 1
 - ▶ Sub Category 1
 - ▶ Article
 - ▶ Article
 - ▶ Sub Category 2
 - ▶ Article
- ▶ Category 2
 - ▶ Sub Category 1
 - ▶ Article
 - ▶ Article
- ▶ Sub Category 2
 - ▶ Article

Update for 1.5 Users:
Sections are gone!!!



Steps for adding content

1. Gather / create your content
2. Create Categories
3. Create Articles



FYI

- ▶ JCE Editor = one of the BEST content editor extensions
www.joomlacontenteditor.net
- ▶ Joomla's core editor lacks ease of use features.
- ▶ 3rd Party WYSIWYG editors are must have extensions!



Live Demo

- ▶ Demo creating categories and Article
- ▶ See JCE Editor in action



Questions, Comments?

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